

# ANNUAL REPORT 2020

“The Great Pivot”



# LETTER FROM ARLEEN

Dear CAFY Friends & Supporters,

What a year it has been! This annual report has been titled “The Great Pivot” because that is exactly what CAFY and a host of other community organizations had to do in 2020. Not only did we all experience a massive shift in our every day lives, but we also had to figure out how to continue fulfilling our mission of embracing, empowering and educating victims of crime and trauma.

It was a time when victims of trauma faced additional barriers and obstacles to getting the help and resources they needed to emerge stronger and more resilient. I can still remember how our entire team almost immediately shifted our work. We began contacting and assisting recent victims out of our homes, scrounging for laptops and cellphones while working to make sure victims were supported during such a challenging time for all of us.

I am immensely proud of how we have risen to the task to serve survivors of crime. Not only were we able to completely pivot our work to virtual but our engagement rate increased to 51%. This means more than half of the victims CAFY reached out to engaged in two or more services and report feeling more safe and secure.

We could not have done this work without the help of our funders and community partners. A special thank you to Starbucks Capital Plaza, MGM and their employees, Greater Washington Community Foundation and Governor’s Office of Crime Prevention, Youth and Victim Services.

Thank you to the entire CAFY team, Board of Directors, volunteers, interns and all of our supporters. Without you, our 2020 would have not been such a great success.

Yours in service,

*Arleen B. Joell* Executive Director



# FINANCIAL OVERVIEW

## Community Advocates for Family & Youth Budget vs Actual As of December 31, 2020

|                                     | 2020                | YTD Budget        | \$ Over Budget    | % of Budget     |
|-------------------------------------|---------------------|-------------------|-------------------|-----------------|
| <b>Income</b>                       |                     |                   |                   |                 |
| 5000 · Contributed                  | 43,492.35           | 10,225.00         | 33,267.35         | 425.35%         |
| 5100 · Government Grants            | 966,850.94          | 308,675.00        | 658,175.94        | 313.23%         |
| 5200 · Non-Government Grants        | 115,190.79          | 38,900.00         | 76,290.79         | 296.12%         |
| 5300 · Program Service Income       | 3,310.26            | 9,375.00          | (6,064.74)        | 35.31%          |
| 5500 · Fundraising                  | 2,456.71            | 14,425.00         | (11,968.29)       | 17.03%          |
| 5700 · In- Kind Income              | 229,912.00          | 122,080.00        | (120,080.00)      | 1.64%           |
| 5900 · Other Income                 | 2,000.00            | 0.00              | 1,363,213.05      | 100.0%          |
| <b>Total Income</b>                 | <b>1,363,213.05</b> | <b>503,680.00</b> | <b>859,533.05</b> | <b>270.65%</b>  |
| <b>Expense</b>                      |                     |                   |                   |                 |
| 6000 · Program Services Expenses    | 51,515.30           | 9,165.00          | 42,350.30         | 562.09%         |
| 6100 · Payroll and Related Expenses | 657,113.29          | 284,262.00        | 372,851.29        | 231.17%         |
| 6500 · Professional Fees & Services | 42,692.72           | 43,515.00         | (822.28)          | 98.11%          |
| 6700 · In-Kind Goods /Services      | 229,912.00          | 122,080.00        | 107,832.00        | 188.33%         |
| 7100 · Business & Org               | 51,675.86           | 10,670.00         | 41,005.86         | 484.31%         |
| 7500 · Office & General Exp         | 180,457.13          | 33,963.00         | 146,494.13        | 531.33%         |
| <b>Total Expense</b>                | <b>1,213,366.30</b> | <b>503,655.00</b> | <b>709,711.30</b> | <b>240.91%</b>  |
| <b>Net Income</b>                   | <b>149,846.75</b>   | <b>25.00</b>      | <b>149,821.75</b> | <b>599,387%</b> |

## Funders

- Prince George's County County Council
- The Morris and Gwendolyn Cafritz Foundation
- Greater Washington Community Foundation
- Governor's Office of Crime Prevention, Youth and Victim Services

# COMMUNITY PARTNERS

Department of Family Services - DV and Human Trafficking

Community Legal Services

Prince George's County - Office of Community Relations

Prince George's County Police Department

Bowie Police Department

Greenbelt Police Department

Starbucks - Capital Plaza

MGM & their employees

Family Justice Center

Community Crisis Services

Tamar Ministry - First Baptist Church of Glenarden

First Baptist Church of Highland Park

Kappa Alpha Psi - Fort Washington Alumni Chapter

Xerox

WSSC

Christian Community Discipleship Church





# 2020 IMPACT

**5,034**

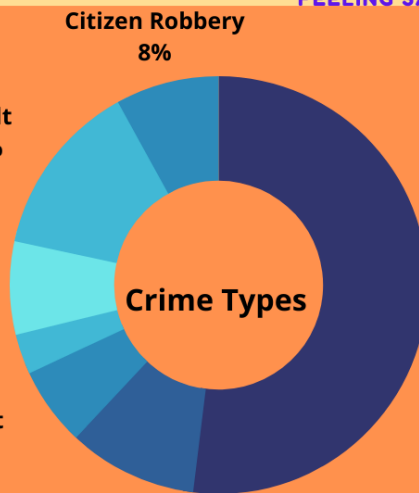
VICTIMS OF CRIME CONTACTED



#StrongerNow

**1,965**

ENGAGED IN TWO OR MORE SERVICES,  
FEELING SAFER AND MORE SELF-SUFFICIENT



**648**

COUNSELING APPOINTMENTS



**119**

LEGAL CLINIC APPOINTMENTS



**146** <sup>45 FAMILIES AND 101 CHILDREN</sup>  
WERE PROVIDED HOLIDAY MEALS



**\$2,400**

IN INSTACART GROCERY ORDERS

**\$45,811**

IN CLIENT ASSISTANCE  
FUNDS DISTRIBUTED



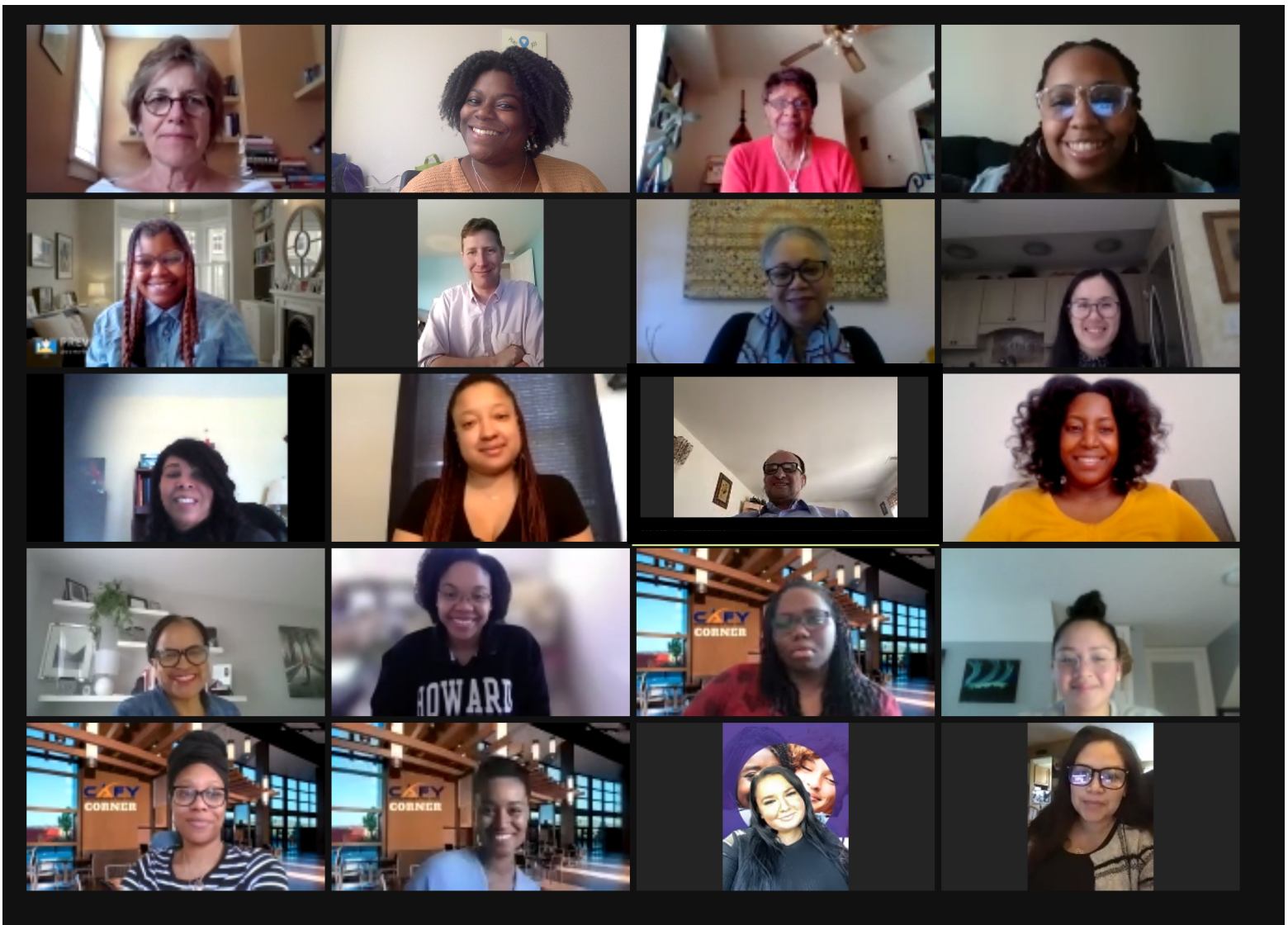
**93**

UBER RIDES FOR CLIENTS



**606** HELPLINE CALLS AND  
WEBSITE CHATS ANSWERED





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#15978



Standards  
*basics enhanced*